

The logo for AWS Summit, featuring the lowercase text 'aws' with the Amazon arrow logo underneath it, followed by the word 'SUMMIT' in all caps. The background is a dark blue gradient with abstract, flowing shapes in shades of purple and blue, and a thin orange line at the bottom right.

aws SUMMIT

SEC209

Livestreaming für Millionen Zuschauer, ohne Sendepause

Johannes Eiglsperger

Tech Lead Playout

Joyn GmbH

Joachim Aumann

Senior Technical Account Manager

Amazon Web Services



Media and entertainment (M&E) companies are facing industry-wide transformation

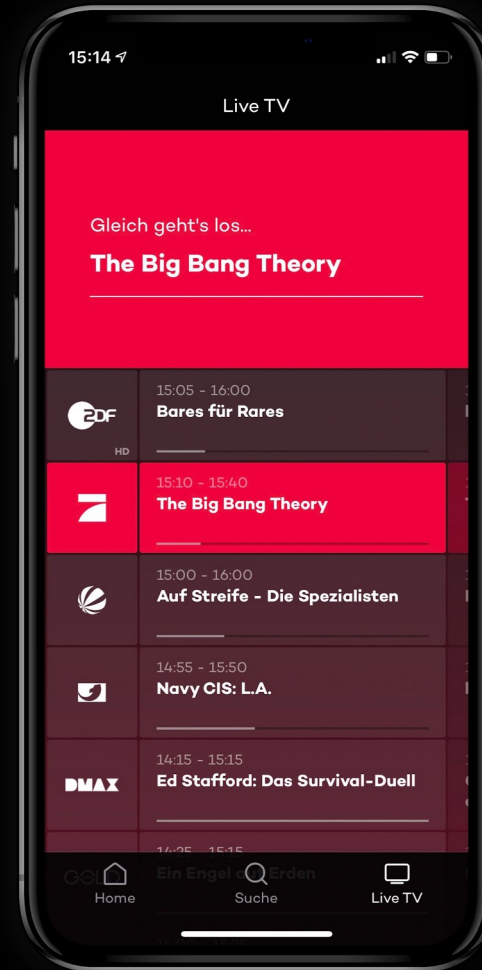
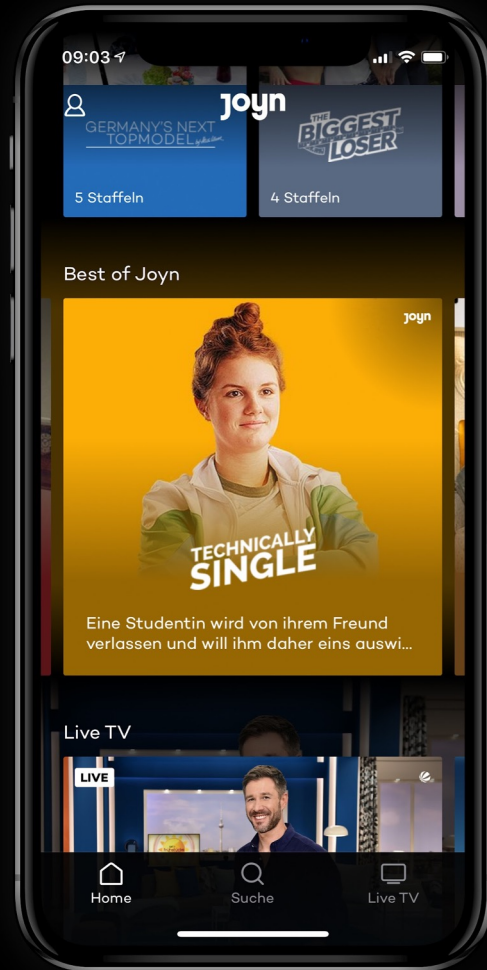
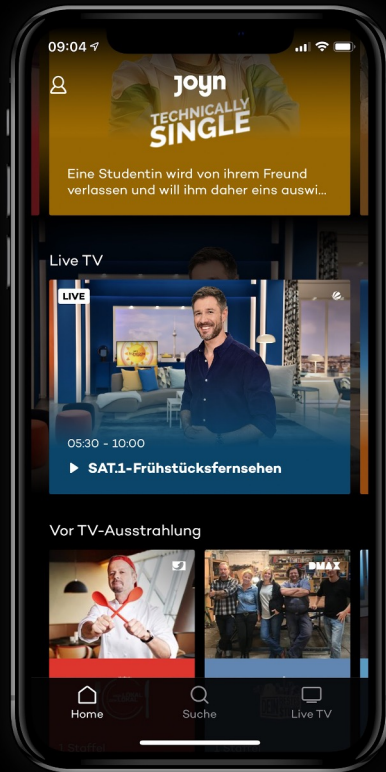


Companies are reinventing how they create content, optimize media supply chains, and compete for audience attention

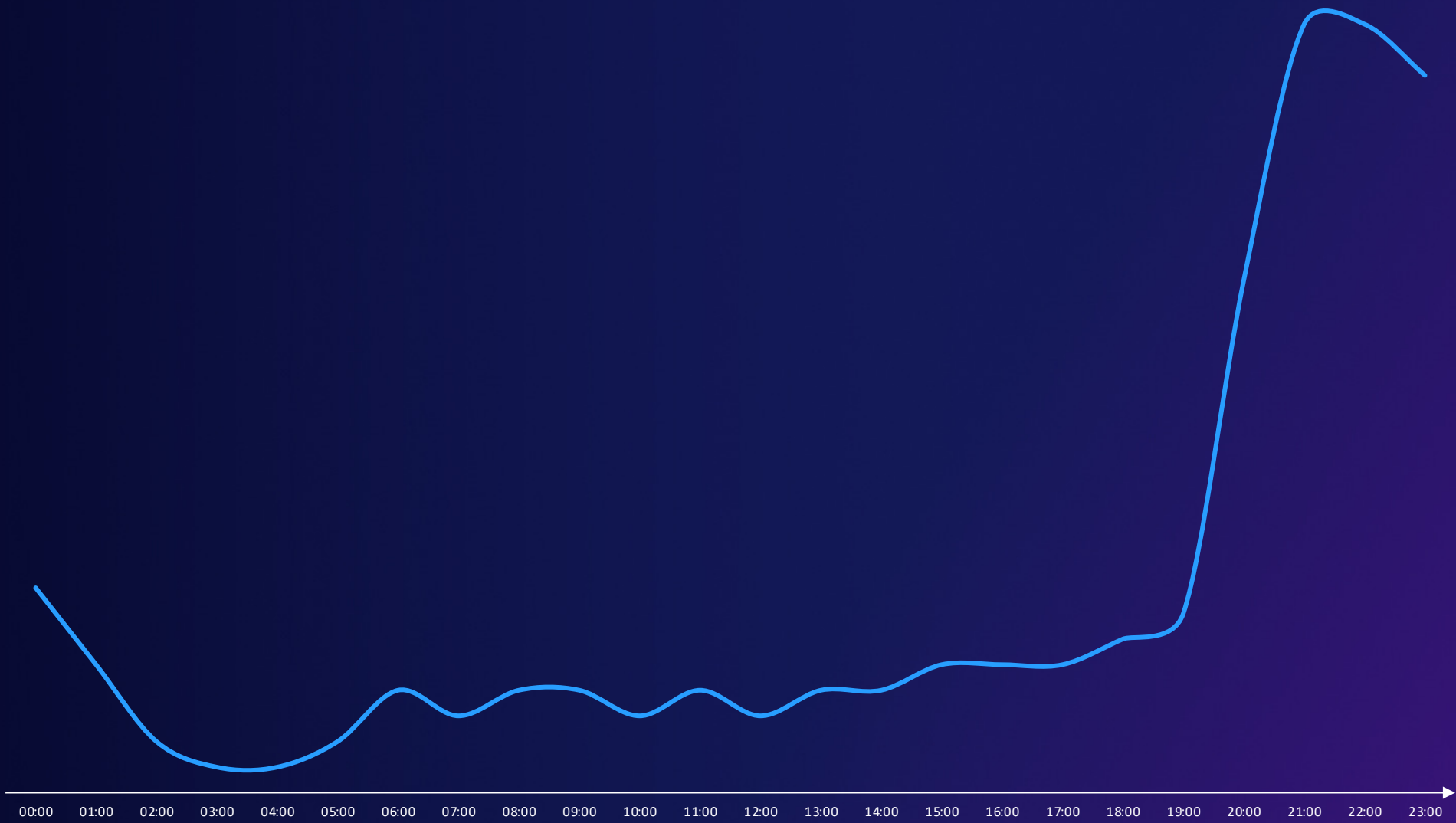


AWS can help drive this transformation for content creators, rights holders, producers, broadcasters, and distributors









AWS for M&E

HELPING YOU TRANSFORM THE INDUSTRY WITH UNMATCHED, INDUSTRY-SPECIFIC CAPABILITIES IN 5 SOLUTION AREAS



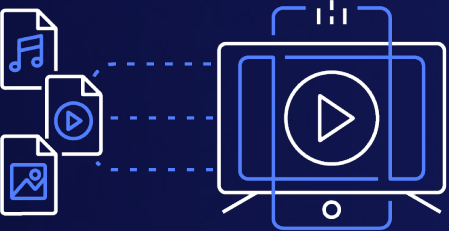
Content production



Media supply chain & archive



Broadcast

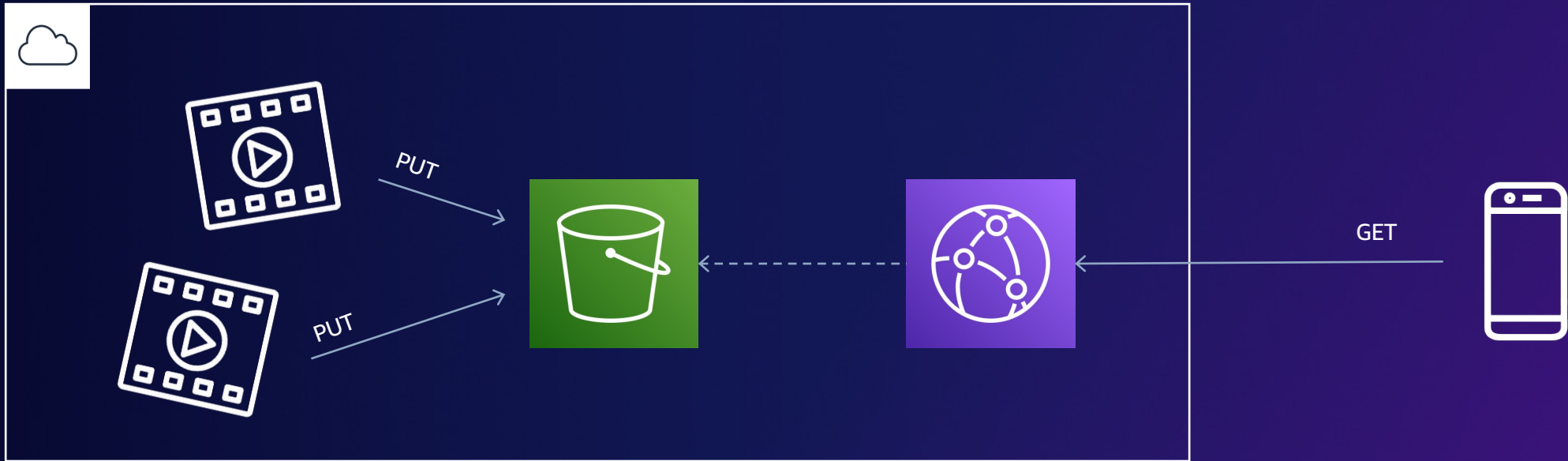
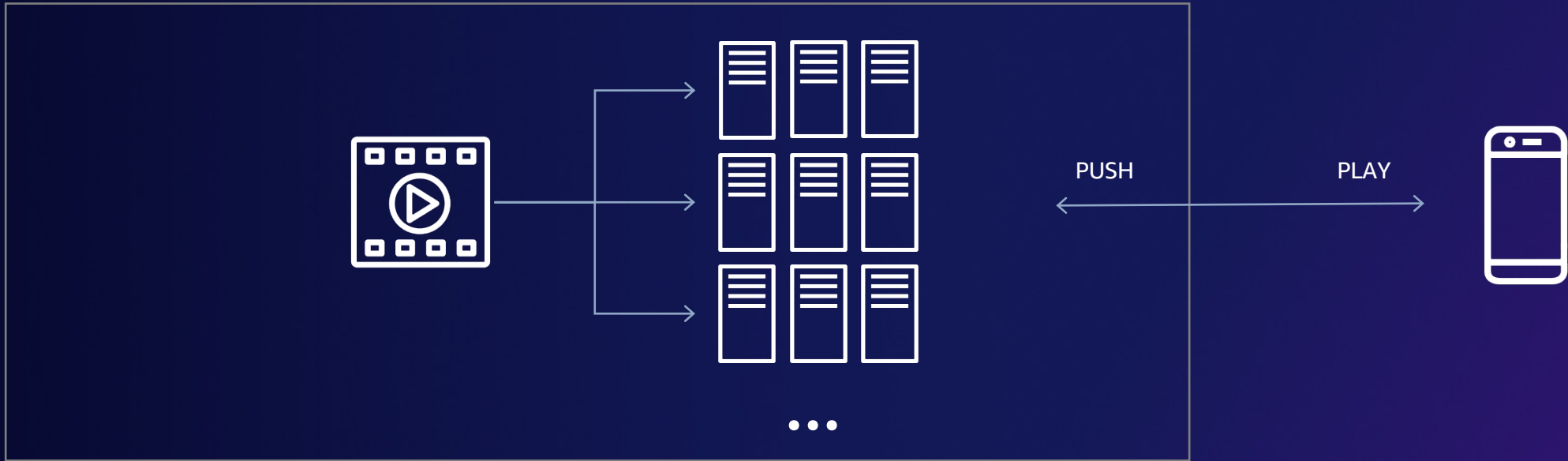


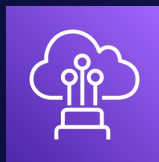
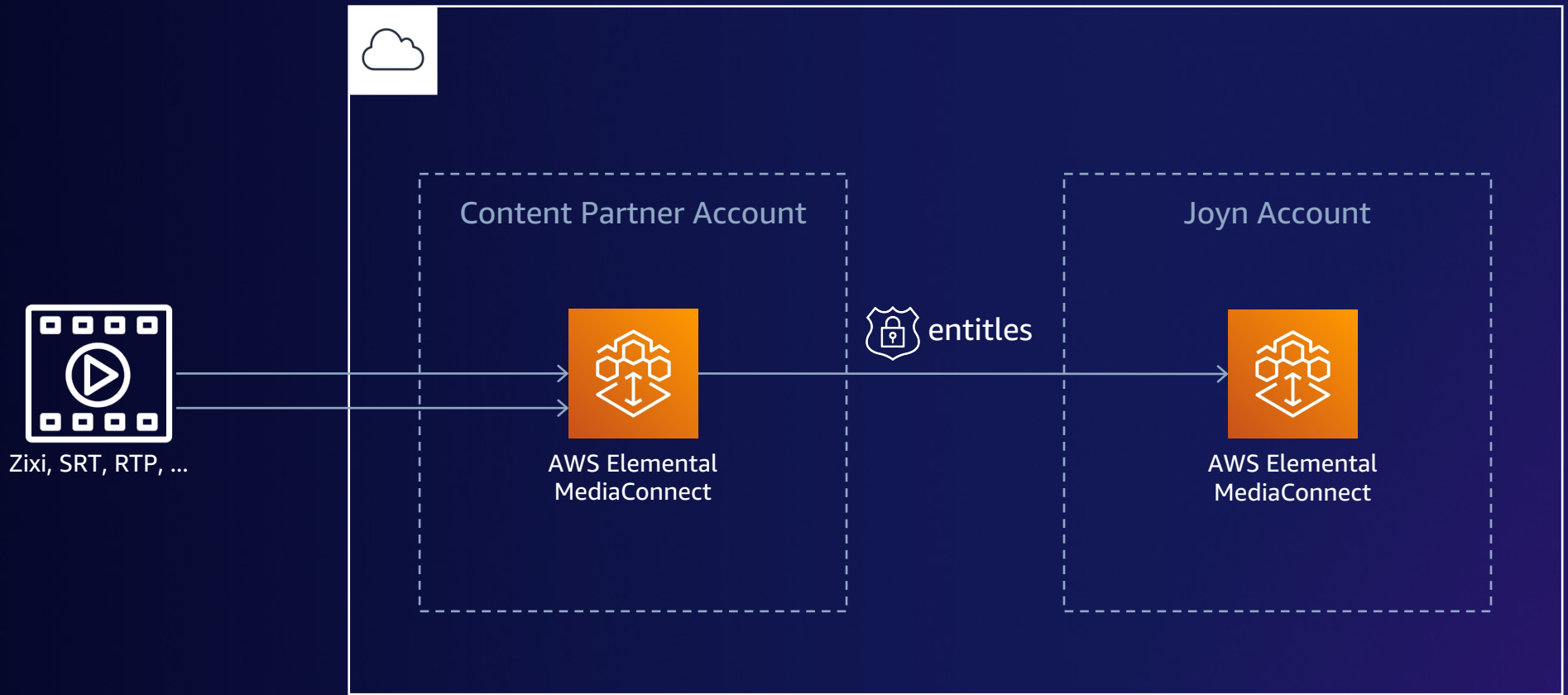
Direct-to-consumer & streaming



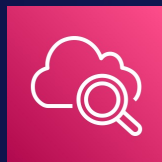
Data science & analytics for media

[Emotional TV Trailer: 2020 Summer Olympics on Joyn]

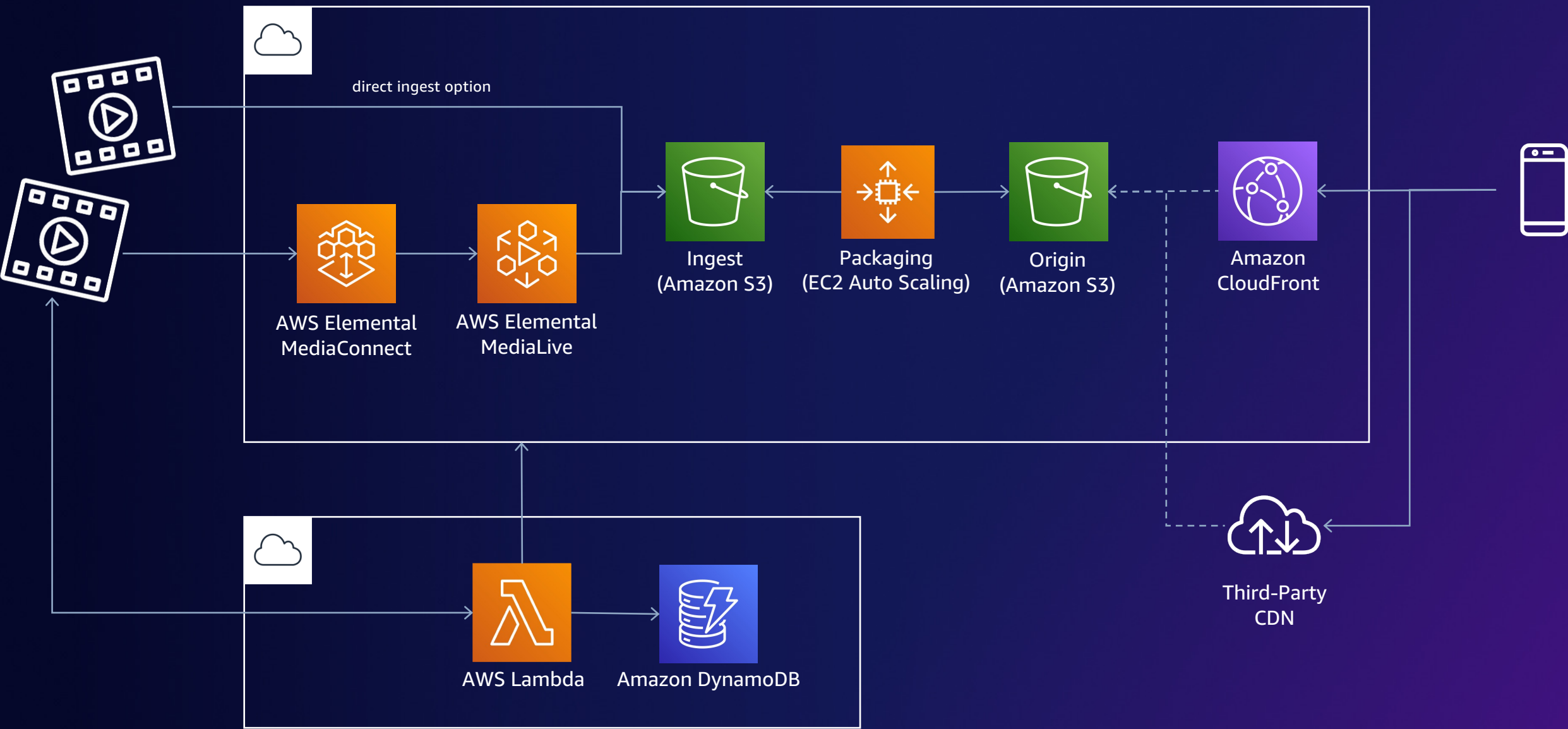


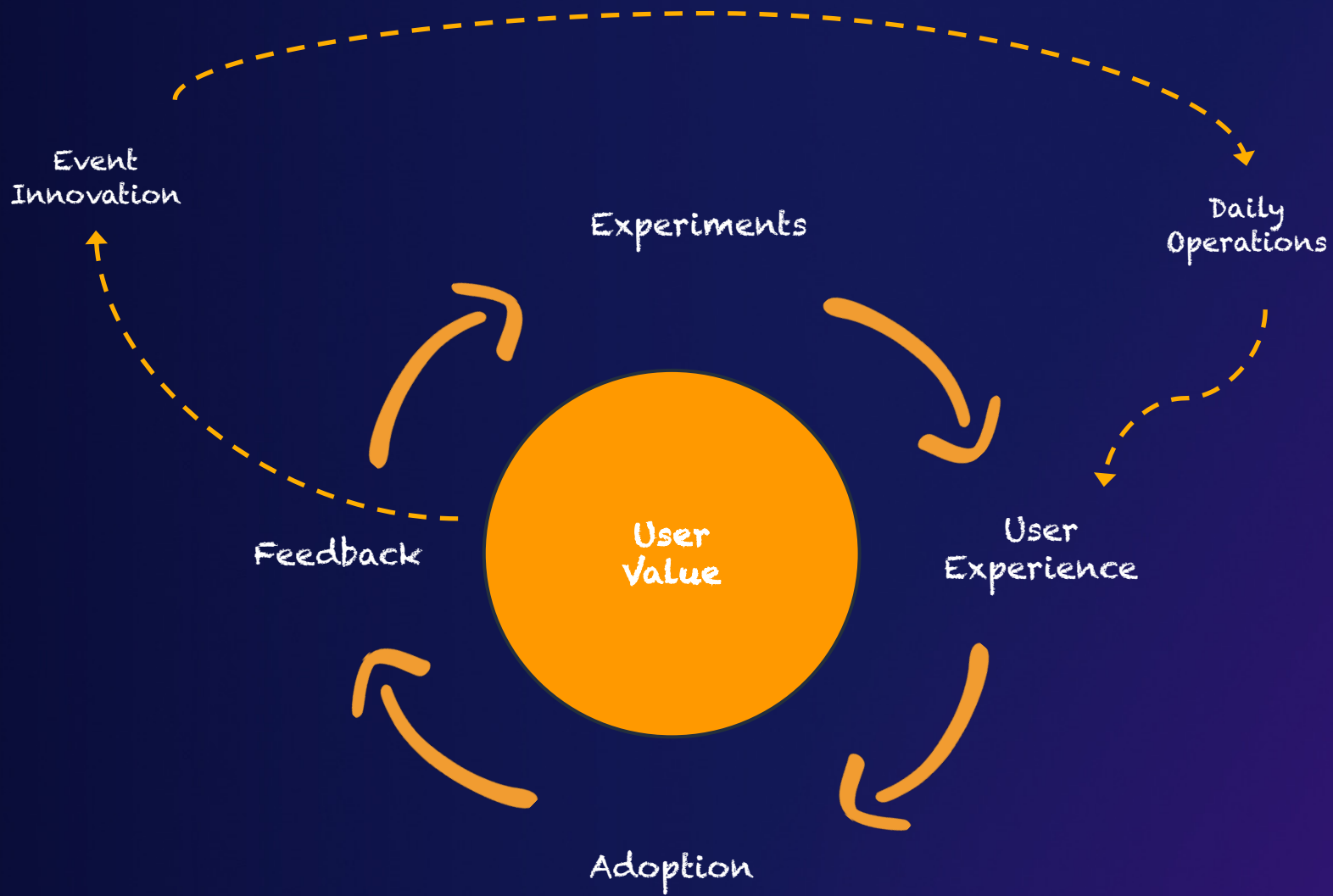


AWS Direct Connect

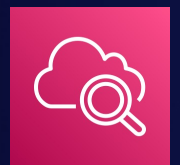
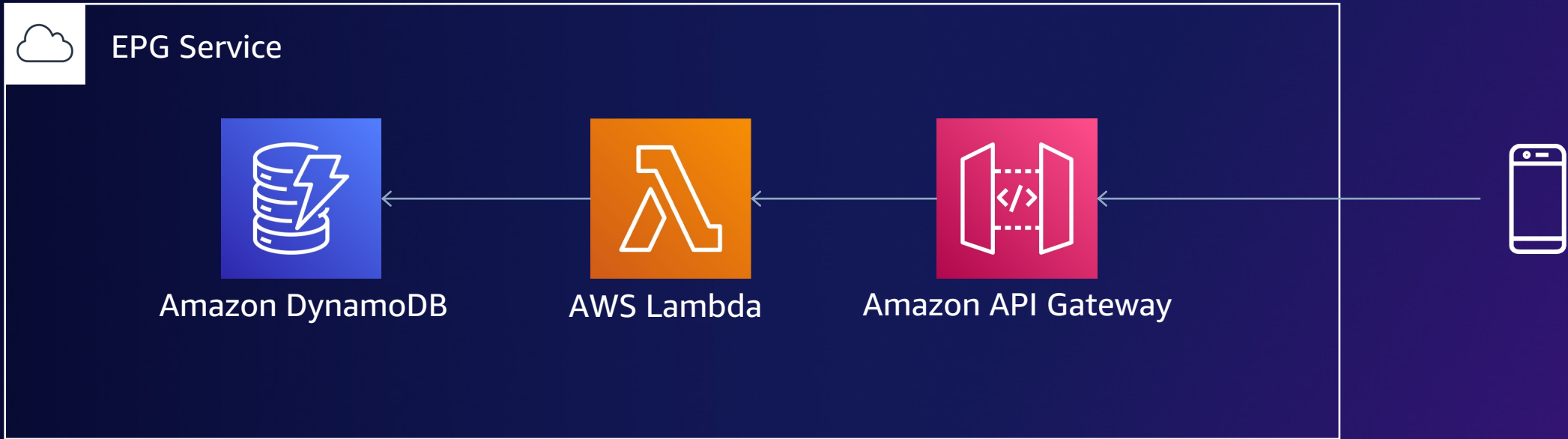


Amazon CloudWatch





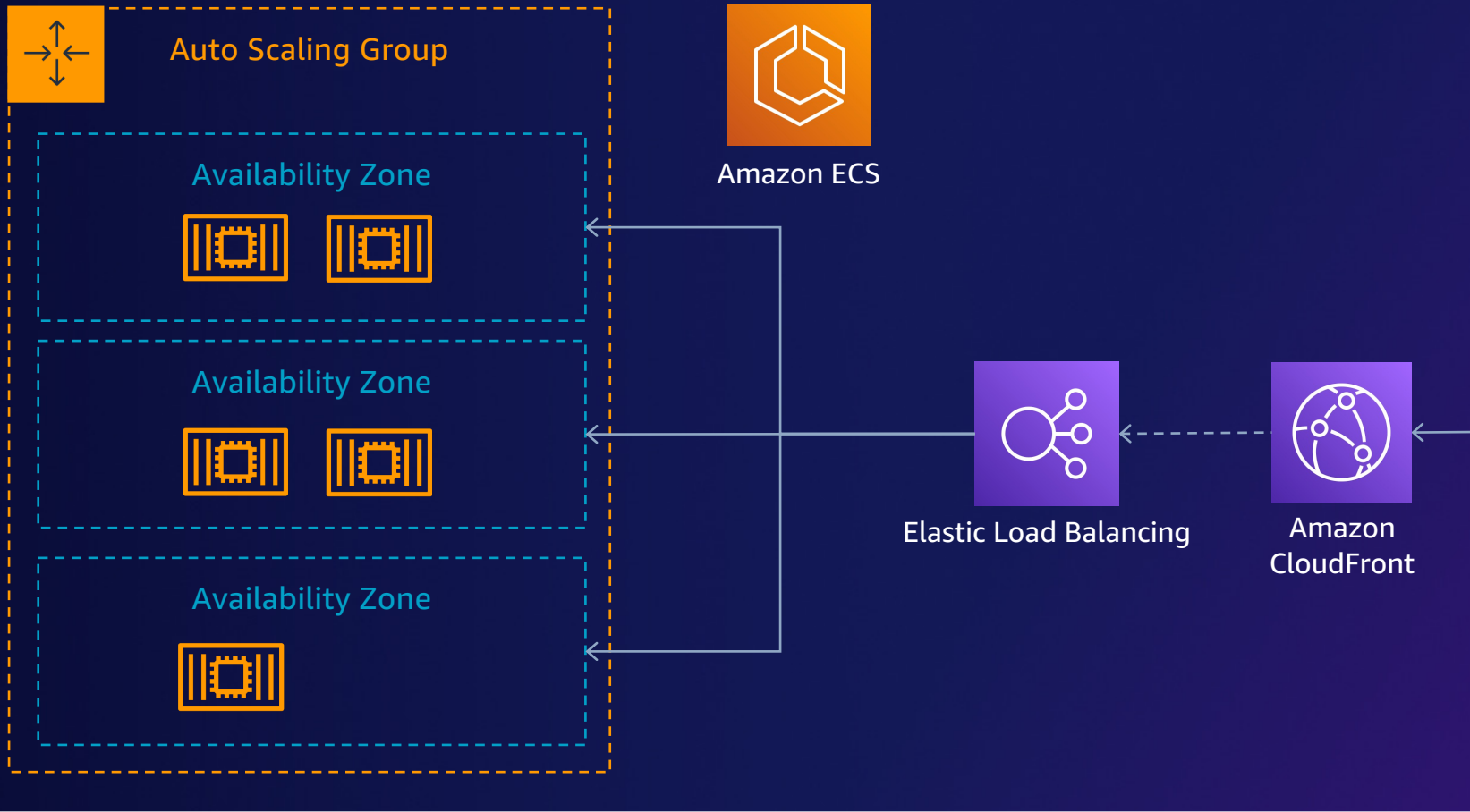




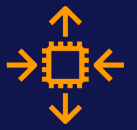
Amazon
CloudWatch



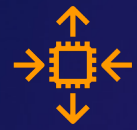
On-The-Fly VoD Packaging



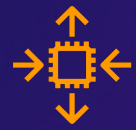
Classic Scaling Policies



Target Tracking Policies

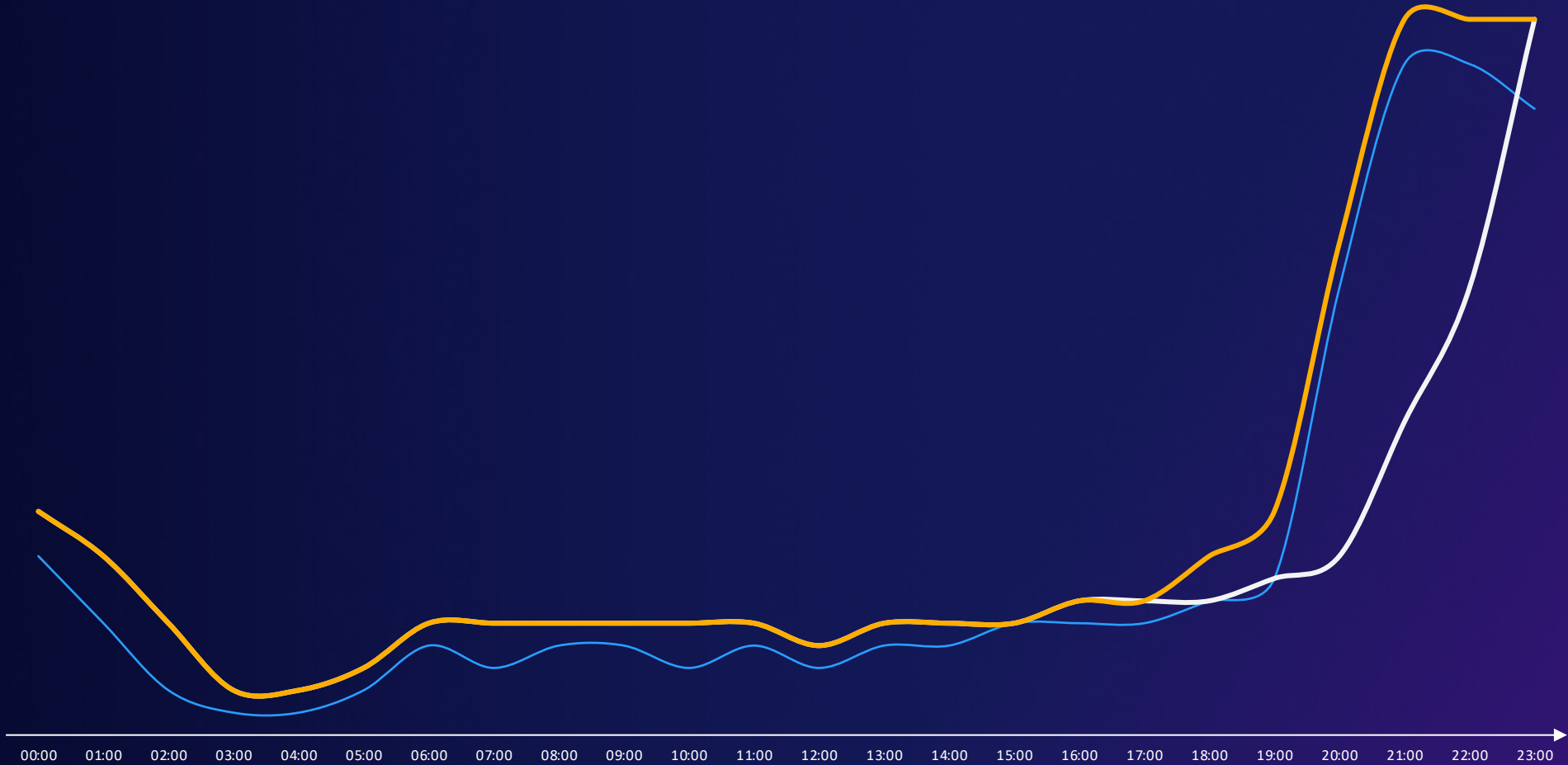


Predictive Scaling



EPG Policies



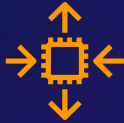




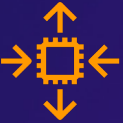
Classic Scaling Policies



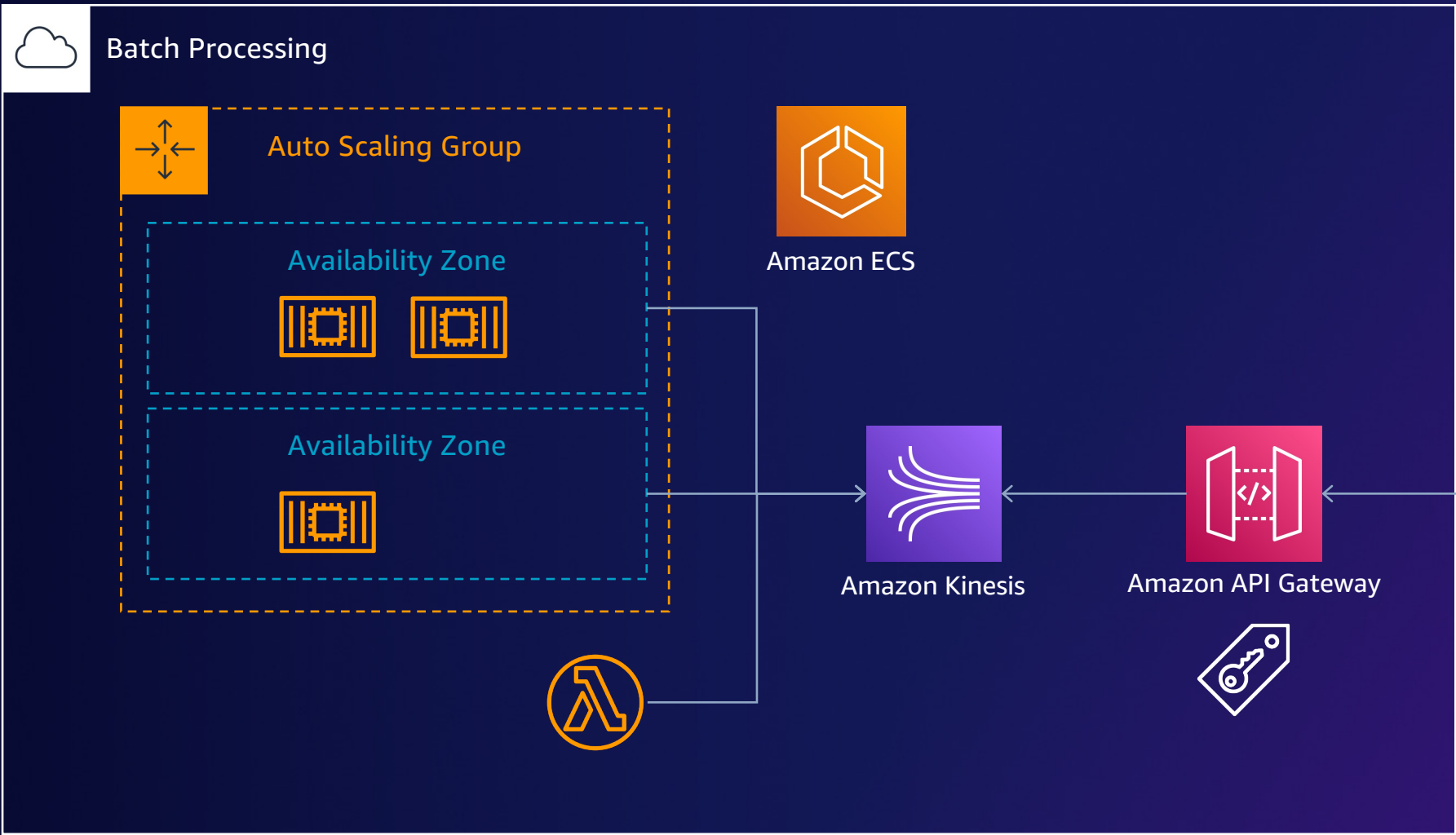
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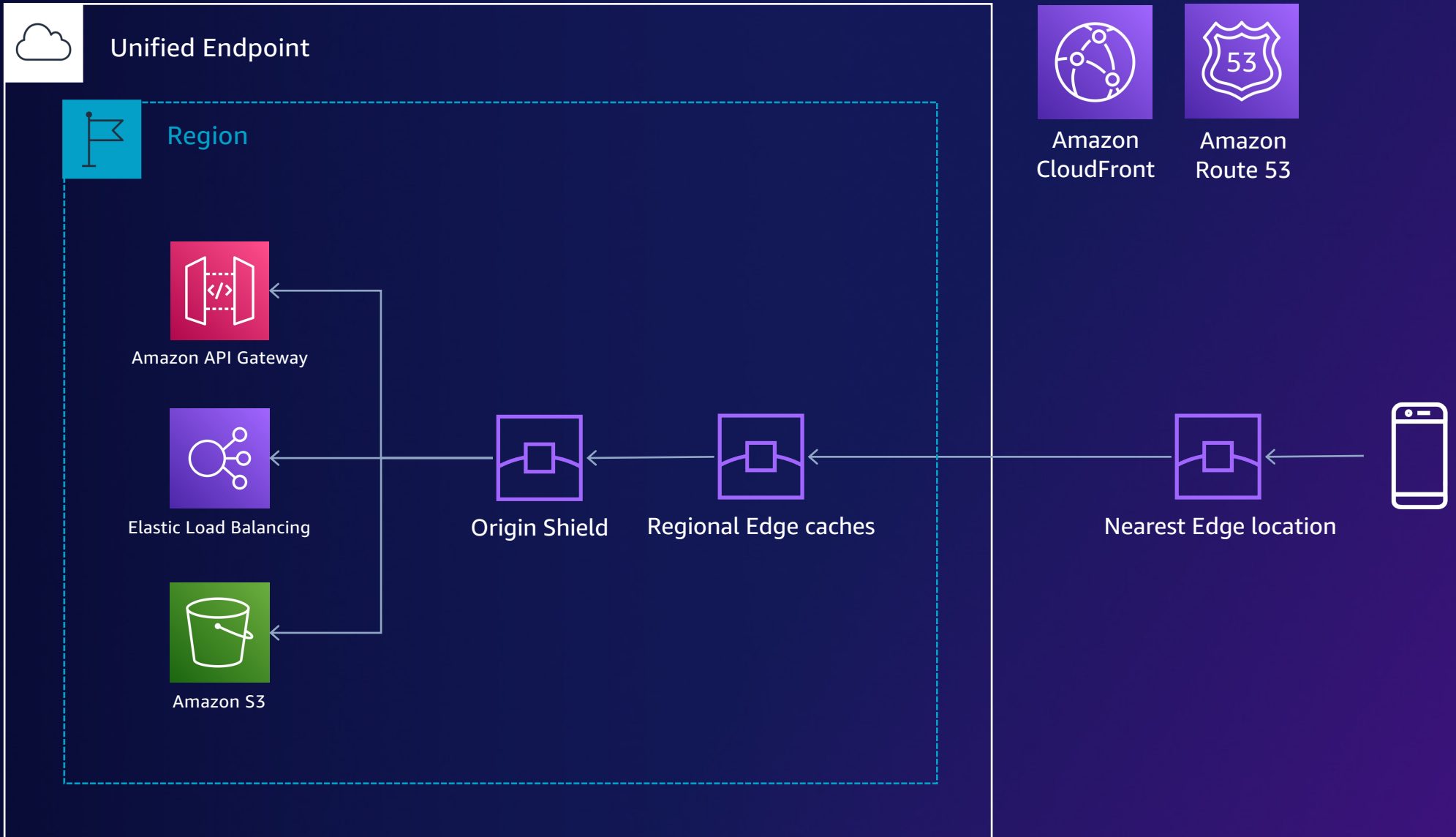


Predictive Scaling



EPG Policies









Frequent
Communication



joyn



With AWS for M&E, you can select the right services, solutions, and partners for your workloads to accelerate production launches and see faster time to value



Thank you!

Johannes Eiglsperger

 /in/joeig



Joachim Aumann

 /in/joachim-aumann





Please complete
the session survey